ADPI Center of Excellence 2020-2021

Sustainability
- Sustainability of dairy ingredients, data and messaging (start October 2020)
- Innovation in non-traditional sectors
- Global product research

Business Development
- Consumer trends analysis
- Market intelligence and consumer insights

Business Strategy

Nutrition
- Human nutrition: efficacy of dairy ingredients and claims, innovation
- Animal nutrition: ration designs, feed, co-product utilization

Applications
- Functional and chemical properties of dairy ingredients
- Applications how-to and guidance, Labeling

Regulatory
- Product standards and regulations, specifications
- Regulatory guidance, GRAS, Codex
- Protection of ingredient terms, claims

Food Safety
- Safety & risk assessment
- QC Programs, HACCP implementation

Process Engineering
- Process technologies
- Business development and feasibility studies
- Technical innovation

Risk Management
- Risk Management principles
- Sourcing and pricing strategies
- Dairy market updates
- Commodity trends and research

Who to contact?

Innovation in non-traditional sectors
Global product research

October 2020
ADPI Center of Excellence 2020-2021
Your Quick Guide to ADPI
Center of Excellence Professionals

KJ. Burrington
burrington@cdr.wisc.edu
Applications for dairy ingredients. Practical utilization principles.

Dr. David Clark
david@bovinamountain.com
Human nutrition, functional properties and markets. Claims, GRAS.

Dr. Michael Culhane
mculhane@tds.net

Dr. Dustin Dean
dustindean@nutriquest.com
Animal nutrition, feed ingredients.

Jessie Deelo
jdeelo@gmail.com
Sustainability

Veronique Lagrange
vlagrange@adpi.org
Human nutrition, market trends. Proteins, consumer insights. Staff contact for COE

Mike McCully
mike@themccullygroup.com
Risk Management principles. Sourcing and pricing strategies.

Dan Meyer
dmeyer@adpi.org
Product standards, regulations. Proficiency testing.

Phil Plourd
pplourd@blimling.com

Dean Tjornehoj
deantjornehoj@gmail.com
Safety & risk assessment. QC Programs, HACCP implementation.

Dr. Geoff Smithers
geoff.smithers@gmail.com
Functional and chemical properties. Global product research.

Dr. Phil Tong
ptong@adpi.org